



## BUSINESS ETHICS AND CORPORATE RESPONSIBILITY AT LEON KOZMINSKI ACADEMY OF ENTREPRENEURSHIP AND MANAGEMENT

**LKAEM is an internationally renowned private business school located in the very heart of Europe. We are young and ambitious, as our students are, and we have achieved much since our creation in 1993.**

The Leon Kozminski Academy of Entrepreneurship and Management (LKAEM) is an international business school, the very first in Central and Eastern Europe to gain accreditation from EQUIS - the leading accreditation body for management education. We offer recognized BBA, MA, MBA, and Ph.D. programs in business management and finance. Courses are taught in Polish, English, German and Russian. With 191 faculty members and almost 6000 students from Poland, Canada, China, UK, France, Germany, Mexico, Nigeria, Russia, South Africa, Vietnam, USA and other countries enrolled in 44 major programs, LKAEM is one of the largest and most dynamic academic institutions in this part of the Continent. As success has led to expansion, our Academy has expanded beyond Management and Finance, to include into its Polish-language offer Administration, Law, Sociology and European Studies.

The LKAEM is an Associate Member of EABIS, as such it organized 4th EABIS Annual Colloquium in 2005 in co-operation with Warsaw School of Economics and Forum of Responsible Business. The Academy is acting in the areas of Business Ethics and CSR through its Business Ethics Centre.

The Business Ethics Centre serves as a reference point for Business Ethics and Corporate Social Responsibility in Poland. Responsible practice in Polish business is still in its infancy as a part of comprehensive partnership approach to deal with economic shock in CEE countries. As such it presents a range of new opportunities and challenges for education.

**The Business Ethics Centre (BEC)** is a joint unit of the Leon Kozminski Academy of Entrepreneurship and Management and the Institute of Philosophy and Sociology, the Polish Academy of Sciences. It was established in 1999 as a unique initiative in Poland to serve as a centre of excellence in the discipline of business ethics and corporate social responsibility. The BEC is involved in education, research, and advisory activities for business. It enjoys national and international recognition.

### **Education**

The following courses are offered for undergraduate, postgraduate, and Ph.D. students:

- Business Ethics and CSR in Management
- Business Ethics and CSR in Finance
- Ethics and CSR in Public and Local Administration
- Ethics and Law
- Corporate Social Responsibility and Business Ethics European Standards
- Organizational Responsible Design

The Grand Prix for the best Polish Educational Programme was awarded to the course "European Standards of Business Ethics and Corporate Social Responsibility" by the Association of Polish Managers and Deloitte & Touche.

### Research projects

THE CSR PLATFORM: "European Platform for Excellence in CSR Research"

Coordinated by the European Academy of Business in Society and with the support of the European Union 6th Framework Programme (FP6) this project aims to address the shortcomings of a fragmented and diffuse European Corporate Social Responsibility research agenda. It will achieve this through a structured and dynamic programme of cooperation where academic institutions and relevant stakeholders will have a real opportunity to influence the setting of research priorities as well as the use and exploitation of research findings.

### THE 'RESPONSE' PROJECT:

"Understanding and Responding to Societal Demands on Corporate Responsibility"

The largest research effort to date in Europe to study systematically the concept and the application of Corporate Social Responsibility supported by the European Union 6th Framework Programme (FP6). The research program proposed by the consortium aims to study the nature of societal demands on business organizations' decisions and actions from a business strategy perspective. Research projects supported by the Ministry of Higher Education and Science:

- IMPLEMENTATION OF ETHICAL CODES IN LOCAL ADMINISTRATION
- APPLICATION OF THE DOUBLE EFFECT DOCTRINE IN THE ETHICAL ANALYSIS OF ECONOMIC ACTIVITY

### Working partnership with:

- Business sector
- Employers Associations
- Government
- Non-governmental organizations
- International organizations

### Our main partners

- The European Academy of Business in Society
- The European Business Ethics Network
- The International Society of Business, Economics, and Ethics
- Institute for Global Ethics
- The Prince of Wales International Business Leaders Forum
- The Caux Round Table

### Publications

- *French and Other Perspectives in Praxiology*, Victor Alexandre, Wojciech Gasparski, eds.
- *Creating Knowledge-Based Economy. Infrastructure - Organizations - Individuals*, W. Gasparski, J. Dąbrowski, eds.
- *Ethics and the Future of Capitalism*, L. Zsolnai, L. & W. Gasparski, eds.
- *Business Students Focus on Ethics*, L.V. Ryan, W. Gasparski, G. Enderle, eds.

- *Human Action in Business: Praxiological and Ethical Dimensions*, W. Gasparski & L.V. Ryan, C.S.V., eds.
- *Praxiologies and the Philosophy of Economics*, J. L. Auspitz, W. Gasparski, M. K. Mlicki, K. Szaniawski, eds.

### Conferences

- Education for Consumers. Goals, Instruments, Best Practice
- Ethics in Marketing
- Ethics in Finance
- European Standards of Business Ethics and Corporate Social Responsibility
- Initiatives and Strategies of Corporate Social Responsibility in the Polish Economy: The European Integration Perspective
- The 4th EABIS Colloquium, "Corporate Responsibility and Competitiveness: Developing Human Capital for Sustainable Growth"

### Seminars

Round Table Permanent Seminars on "Ethics in Business, Economics and Management"

### Business Ethics Centre members:

- Prof. Wojciech W. Gasparski, Ph.D. Vice-Rector for Research
- Prof. Anna Lewicka-Strzałecka, Ph.D.
- Dariusz Bąk, PhD
- Bolesław Rok, PhD
- Grzegorz Szulczewski, Ph.D.
- Janet Bohdanowicz, MBA



Prof. Wojciech W. Gasparski, Ph.D., Vice-Rector for Research and Director of the Business Ethics Centre

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